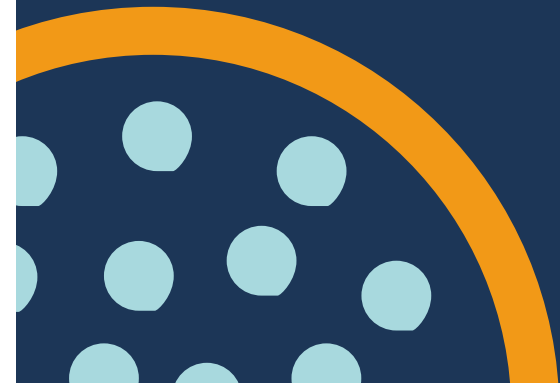
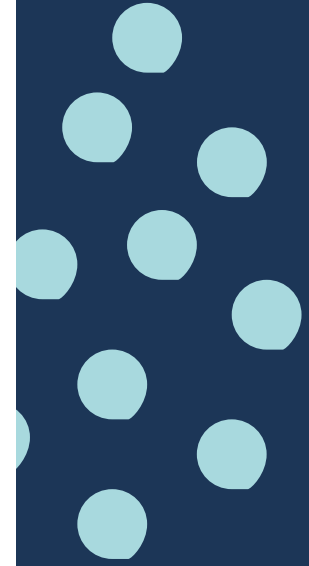


new ways
of living

w h a t s h o

C

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62%

of people feel they belong to their immediate neighbourhood.



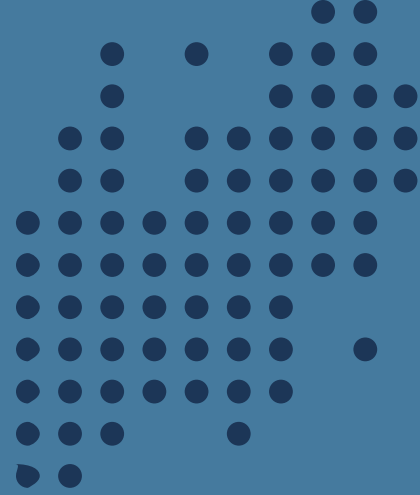
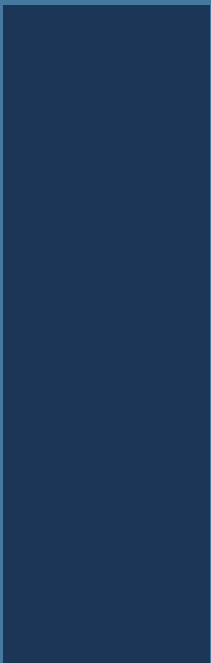
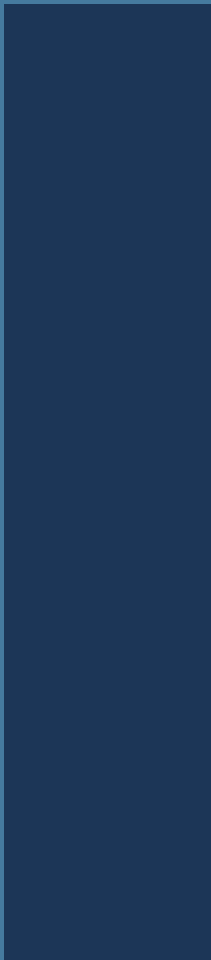
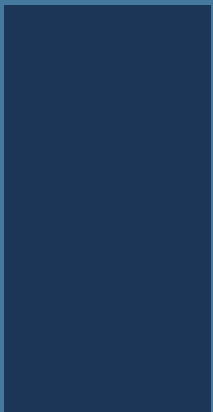
52%

want to be involved in local decision making.

disconnected
communities could be
costing the UK economy
£32 billion every year.

what should architects talk about?

the environment.





4.5 million households have a member with a mobility problem, and most of them are aged over 60.



there isn't
enough

there are

9,000

homeless people in the UK.



the cost of
homelessness is

£1,000,
000,000

a year.

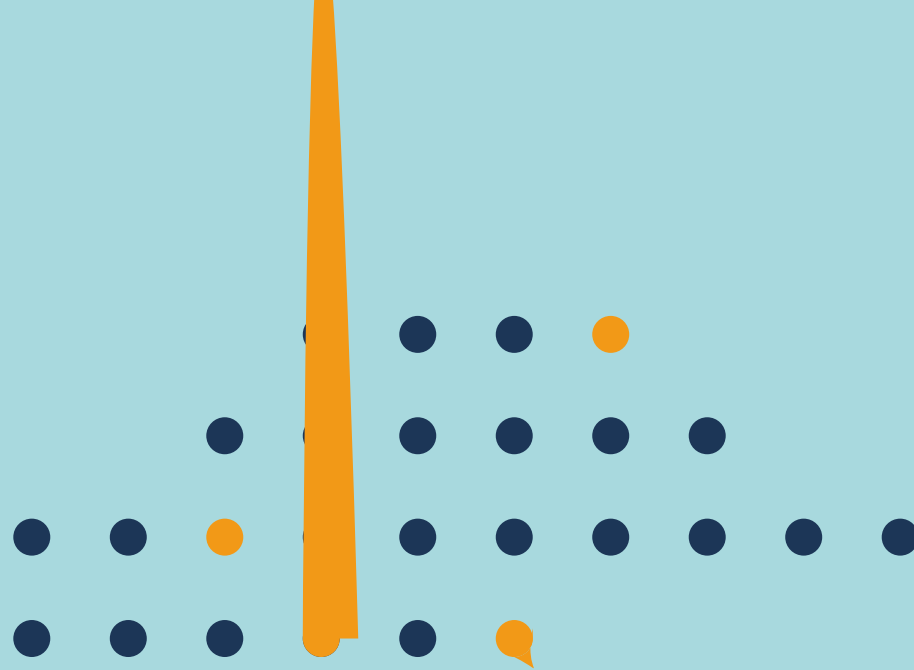


what should architects talk about?

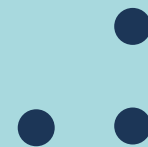
1 in 6 people
say they
experience
a common
mental health
problem in any
given week.

8 in 100
people

with
anxiety



are
diagnosed



and
depression.



what should architects talk about?



the number of over-50s

experiencing loneliness

will reach 2 million by

by 2025/2026, a 49%

increase in 6 years.



loneliness can increase
risk of death by

getting the right balance

Empathic design is about balance.

Most projects will have many perspectives, each reflecting different views and needs.

Each one contributes to the final outcome.

It's our responsibility to weigh up these various perspectives when we develop and deliver a project and to get the balance right.

We need to ask the right questions.

And listen.

